



**Leicestershire  
& Rutland**  
Wildlife Trust

# Working in Partnership



Bumble Bee © Jon Hawkins –  
Surrey Hills Photography

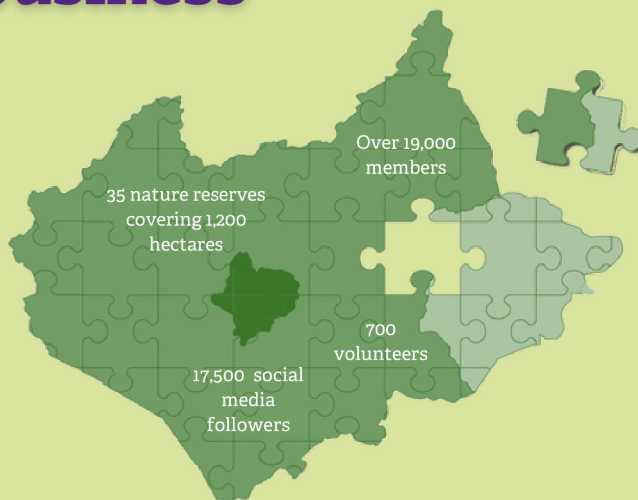
# Together

**we can create a wilder future**

[www.lrwat.org.uk/corporate](http://www.lrwat.org.uk/corporate)

Leicestershire and Rutland Wildlife Trust is a registered charity (no. 210531)  
and a company limited by guarantee (no. 561833)

# Make wildlife your business



## Our Vision

For over 65 years we have been saving wildlife and engaging people with nature. We believe Leicestershire and Rutland should be rich in wildlife for the benefit of everyone - with more wildlife, more wild places and more people having a strong connection to nature.

As individuals, we can make a real contribution. By putting together our collective knowledge, understanding and passion for wildlife, we can make even more of an incredible impact.

This is why we are always happy to talk with business partners who share our passion and commitment to creating a wilder future.

# Nature on your doorstep

From woodland to meadows, wetland to heaths, our nature reserves comprise some of the most important wildlife and geological sites in Leicestershire and Rutland.



Maybe you're drawn to the wetlands and ospreys of Rutland, the dramatic scenery of Charnwood Lodge, or the meadows out at Loughborough. And maybe you've already discovered the hidden gems of Bloody Oaks Quarry, Narborough Bog and Wymondham Rough.

Whether you like to escape for some relaxation, discover wildlife in magical places as a family or just take pride in the wild places of Leicestershire and Rutland, you can help to ensure the future of these amazing places by supporting the fantastic work that goes into making sure they are there for everyone to enjoy.

Our focus on helping nature to recover has already achieved great things, from successfully bringing ospreys back to the the Midlands to working with partners to ensure the survival of many local species, from rewilding work to creating living landscapes and linking up wildlife-rich areas.



Investing in our reserves and our nature recovery work will help to give wildlife a home and help everyone across our counties to connect with wildlife on their doorstep.



# Empowering Communities through Access to Nature

And there is yet another side to our work.

Access to Nature is recognised as bringing multiple benefits, particularly around physical and mental health. It can also help to bring people together in many ways regardless of their beliefs or background and help to create a more cohesive environment, addressing many issues around disengagement.



We have been running a new and innovative project to test a way to empower communities within Leicester by creating a common ground and goal for those of different backgrounds, using access to nature as a foundation.

We would love to work with more groups and increase access to nature across the counties.

We aim to offer a broad and varied education programme, because we believe that nature should be accessible to all, no matter where they are.

Funding has helped us to provide fun and engaging opportunities for children and families throughout our counties to experience the natural world and discover nature through a range of wild activities



Some of our business partners have already been supporting our education work, helping us to be able to reach those schools who need it most



# Some more of our projects...

The UK is one of the most nature-depleted countries. Our nature recovery work looks to tackle this by working with experts to re-introduce species and ensure their survival



Our well-regarded Trainee Reserves Officer programme supports vocational training for young people locally



We are looking to refresh our interpretation and signage across all our reserves, reaching thousands of visitor across the two counties



Bird ringing is a vital tool in monitoring populations, survival and breeding successes. Our bird ringing projects make a real difference in ensuring the future of so many species



# Why join us?



## Collaboration

Developing ideas and being open with partner organisations has been a key part of all our work, and it is important to collaborate and work together to develop mutual goals that work for us all through shared values.

**Let's unite our skills and influence to make a real and lasting difference.**

## Engagement

Together we can create a real and genuine impact and outreach locally, while engaging your stakeholders and staff by involving them throughout.

**Let's generate stories and interest, increasing reach and awareness.**



## Building Understanding

Partnerships need to be about more than just a 'warm glow', so let's make a real impact instead. We can learn what matters to you, and together we can creatively find new ways of working that make the most of all we both have to offer.

**Let's transform the way we work.**

**By working alongside you we can create so much impact, benefitting your people, your places and your brand**



# Ways to work together

Here are just a few ways other businesses across our counties have supported us - and how they've got very hands on!



## Corporate Partnerships

There are many other ways we can work together, either through volunteering and sharing expertise sharing to align strategic objectives.

Get in touch to start the conversation



## Sponsorship Opportunities

There are many different opportunities for sponsoring our work, from conservation to regeneration to outreach.

Make a real impact here in Leicestershire and Rutland



## Charity of the Year

Partnering with us as your chosen Charity of the Year is a brilliant way to unite your employees in support of a cause that makes such an impact locally. We will help you with ideas and fundraising advice, and let you know about activities.

Get involved and be a part of something bigger





# #team WILDER

Team Wilder has been adopted by all Wildlife Trusts to help people realise the difference every action can make.

Anyone can be part of Team Wilder, just by taking action. From families to farmers, school children, community groups, local councils, businesses, land owners – people from all walks of life in our region are getting involved.



## Volunteer Training Centre

The Volunteer Training Centre at Rutland Water serves as the hub from which we deliver a variety of learning and volunteering activities. Just 2 miles from Oakham's train and bus stations, the VTC is an idyllic place to meet with colleagues or inspire your team

## Let's work together to create a wilder future for Leicestershire & Rutland



To find out more information on how to become one of our valued business partners, please contact us at

[info@lrwt.org.uk](mailto:info@lrwt.org.uk)

Leicestershire and Rutland Wildlife Trust is a registered charity (no. 210531) and a company limited by guarantee (no. 561833)